



Sales Apprenticeships

Selling is a very important process. If they do not sell their products or services, companies can easily go out of business. Good salesmanship involves helping customers to buy a product or service to meet their needs.

Training opportunities

As an apprentice you could find yourself working in a range of sectors. You may be, for example, a sales advisor in a retail store environment, or you may be an advisor selling insurance or similar policies on the telephone. You may be a membership advisor in a health and fitness club. This involves meeting people, building relationships, addressing challenges, being creative in offering solutions and thinking independently.

On the advanced level apprenticeship, you could take on a supervisory role as team leader and have the ability to earn higher rates of commission. Your goal will be to sell as many of your company's products and services as possible, while taking into consideration the interests of your clients.

Sales people have to abide by ethical standards that reflect their professionalism.



Roles that may consider a sales apprenticeship

Intermediate Level Apprenticeship

Trainee Sales Adviser
Telesales Operator
Junior Sales Executive

Advanced Level Apprenticeship

Sales Consultant / Supervisor
Sales Manager
Telesales Professional
Salesperson